



"EFOW in a Nutshell"

What is EFOW?

It's basically Adriaan Kamp's mission project from 2012. He used to be in Big Oil (Shell) but now wants to figure out how we can power the world sustainably.

Big Question: How do we give 9 billion people energy without seeing ourselves in trouble and/or wreck the planet?

Why Now?

Kamp saw the writing on the wall: easy oil's gone, the energy sector needs a makeover, and climate change and our planetary boundaries are real.

What Do They Do?

EFOW does a bit of everything – outreach, consulting, and trying to make stuff happen. They're all about being the go-between for different groups in the energy game.

"The Essentials" in 2025:

They're focusing on system change, getting people (governments and businesses) to behave better, building bridges between groups, and developing leaders.

Key Things Driving Change:

It's all about human development, energy resources, geopolitics, and our relationship with nature.

Been There, Done That:

EFOW's done a bunch of stuff, like executive training, working with the UN on sustainable goals, and thinking up ways to "Build Back Better."

"Their Vibe":

They're big on systems thinking, being realistic but also aiming high, working with everyone, and leadership that serves others.

Dream Big:

They want a world where we don't stress about energy and societies are worry-free. Energy should help people, bring peace, and respect nature.

What Makes Them Special?

Kamp knows the oil industry inside and out, but he's doing his own thing now. They look at the whole picture (tech, money, politics, ethics, leadership) and connect different groups.

Why 2025 Matters:

It's a make-or-break year for seeing if we're actually heading towards a sustainable energy future.

"Energy House" Foundation:

They want to create a foundation (called "Energy House") to get more organized and have a bigger impact. It's about bringing people together to talk and make things happen.

Getting It Going: They're working on getting the foundation set up right now.

Want To Help?

EFOW's looking for support – money, partners, and people spreading the word.

Bottom Line: EFOW wants to shift the world to a better energy future, and they think 2025 is the year to see if we're on the right track.